
Agile Business Logic: Enterprise Services

It's no secret that technology is changing fast. And at the same time, technologies are getting more complex. Business managers face a bewildering proliferation of technologies from which they must find the ones that matter to their businesses.

Adding to the pressure is the fact that technology decisions are increasingly life or death decisions for many organizations. While technology can be a potent driver of growth and competitiveness, it can also be a sinkhole for precious time, dollars, and resources.

Agile Business Logic helps decision-makers understand complex technologies, select the ones that will drive growth and competitiveness, and create effective business and technology strategies to become more agile, scalable, and effective in providing superior customer experiences, products, and services.

Services are practical, actionable and cost-effective and are organized and scaled to meet the needs and budgets of organizations of any size. Some examples:

Organization and Technology Readiness Assessment: Multi-stage engagement to help organizations crystalize their vision, mission, goals and objectives (desired state); assess the current state of talent, organization, technology, products and web sites, and culture; and then develop roadmaps to get from current to desired state. Outcomes include improved operational efficiencies, speed, agility, and competitiveness; and new and improved products, services, and revenue opportunities.

Business/Technology Strategy Synchronization Workshop: On-site workshops with executive teams to identify gaps or misalignment between business and technology strategies and provide analysis and recommendations on how to achieve alignment and keep business and technology strategies synchronized. Outcomes include improved synergy between business and technology initiatives and more effective IT governance.

Innovation with Emerging Technologies Workshop: On-site workshops explore new, emerging, and disruptive technologies that are important to the client's business, followed by working sessions to identify both opportunities to leverage and ways to counter disruption from new technologies. Outcomes include new product and service ideas, and a framework for technology-driven innovation.

Other Services:

Better Leverage From Technology

- **Technology and business strategy development and alignment**
- **Project rescue, turnaround, and management**

Better Customer Experience

- **Product development, management and marketing optimization**
- **Enterprise and product content strategy development**

More Nimble Organization

- **Business process streamlining and improvement**
- **Organizational agility assessment**

Organization Transformation and Management

- **Interim CIO, CTO, COO; mentoring services for existing executives**
- **Business transformation and change management**

Experience

Agile Business Logic helps businesses, non-profits, and associations exploit technology to become more agile, efficient, and effective in growing revenue and providing superior customer experiences, products, and services, while improving operational efficiencies.

I'm Marc Strohlein, Principal of Agile Business Logic, and I bring over 30 years of insight and experience gained as COO, CTO, CIO, and SVP of Operations at companies including Gartner Group, Dataquest, Outsell Inc., and Classroom Connect/Harcourt, to ensure that my clients have the right strategies, talent, organization, and technologies to succeed. My passion and focus throughout my career has been on unlocking energy, focus, innovation, and growth in individuals, teams, and organizations.

Success Stories

- Association: conducted assessment of enterprise and product technologies, people, and processes and created road map to remedy deficiencies and implement new products and services. Client accepted all recommendations and work is in progress to implement the road map.
- Analyst firm: conducted assessment of enterprise and product technologies, people, and processes; assisted in hiring of a new CTO; and provided support for strategic business planning and new product development.
- Publishing company: conducted assessment to determine whether or not it had the right talent, organization, and technology to drive the organization's growth strategy and provided recommendations. Results, in the CEO's words, included "strategic changes to our business that better position the company for long term growth."
- Government agency: assessed technology, strategy, and operating model for a global information repository. Identified significant strategy and technology misalignment and recommended substantive changes that resulted in strategy and technology changes.
- Government supplier: assessed product and enterprise architectures and applications. Recommendations resulted in organizational changes and adoption of newer, more flexible technologies.